



Stryker partners with Genesis Healthcare Automation to improve surgical safety, efficiency and outcomes.

1st September 2021



Mike Carlin

Vice President / General Manager at Stryker Surgical Technologies

Advanced Digital Healthcare: Innovation that empowers outcomes.

Driven by Stryker's mission to make healthcare better, I am thrilled to announce that we have entered into a co-marketing agreement with Genesis Healthcare Automation. Genesis offers a seamless integration to your current software systems (ie, Epic, SAP, Oracle, Cerner, Lawson, etc) connecting supply chain, tracking of medical devices and inventory from purchase to procedure. Their technology is the market leading Point of Care Traceability and Inventory Management solution in the United Kingdom. Patient safety and cost management are at the core of healthcare systems; with this technology we can best equip our hospitals to make data-driven decisions. Genesis CEO, Noel O'Hanlon states "By connecting supply use to the patient and clinician, we improve patient safety through elimination of never events (e.g. wrong implant for procedure), and notifications of expired and recalled medical devices".

With the Point of Care Traceability application, we're enabling health care providers to improve patient safety by:

- tracking and tracing implants, blood, tissue, consignment, and assets
- tracing product to patient with real-time safety alerts and EHR integration
- preventing OR delays and errors resulting from missing supplies or incorrect pulls

As we continue to adapt to the safety needs of our customers, Stryker Surgical Technologies pushes to broaden their digital offerings. Adding the Genesis Point of Care application to our portfolio is the next step in advancing our digital footprint and supports Stryker's Journey to Zero. Our combined technologies will drive efficiency for hospitals and eliminate harm for healthcare providers and patients. "From the supplier to the warehouse, to the patient journey, to the revenue cycle and every step in between" Genesis offers **total** trackability of the entire clinical supply lifecycle.

"The Genesis app will eventually live on recently launched SurgiCount+ tablet, the next generation of surgical sponge counting technology—adding tissue tracking, inventory management and business analytics to our digital portfolio" says Mike Carlin, Stryker's VP/GM of Surgical Technologies. Together, we're striving towards zero harm for both caregivers and patients. Join us on Stryker's Journey to Zero.

splash & spills maternal harm
doctors' negligence patient surgical
pressure stroke
surgical smoke retained
hesitation sponges blind spots

Journey to Zero™